

Book Triumph of Togetherness, released by Sunil Kant Munjal

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Recently in Delhi, publishing house Wisdom Tree launched author Anil Sainani's book Triumph of Togetherness, the first Indian management fable about family businesses at Eros Hotel. Sunil Kant Munjal, Jt. Managing Director, Hero MotoCorp Limited released the book in the presence of Ashish Bharat Ram, MD, SRF Group; Puneet Dalmia, MD Dalmia Cements Bharat Ltd and Vishesh C. Chandiok, National Managing Partner, Grant Thornton India LLP.





Triumph of Togetherness, a moving story of an ant family, is a celebration of family values and team spirit. It vividly describes, in an uncomplicated manner, the process of cohesiveness and provides fresh yet timeless solutions to the universal challenges it brings along. While the story is set in the context of a family, it holds equally true for relationships in business among and between promoters and professionals, government officials, sportspersons, different societal groups, nations and humanity at large.

Born and brought up in a business family, Anil Sainani, the author is a man with a mission bringing family governance consulting to the fore. His experience in taking care of his family business as well as thirteen years as a civil servant has made him a much sought after man as an Executive Coach, a Family Business Advisor and Consultant to Indian business families.

On the occasion, the author Anil Sainani remarked, Small differences in relationships ignored for long can have disastrous consequences, both at emotional and financial levels. This is more evident in business families, very few of which survive beyond the third generation. Triumph of Togetherness is my attempt at illustrating through an ant family's story as to how differences get created, ignored and complicated, till someone takes the responsibility of cleaning them and binding the family and business in chords of

togetherness.❖

Commenting on the book, Shobit Arya, Founder and Publisher of Wisdom Tree, said, ❖Togetherness pays rich dividends with very tiny but considerate investments. This one-of-its-kind book is a must have for not just every family business enterprise but for every family too.❖

To forward their best wishes to Anil present for the event were Prathibha Prahlad, Sadhna Srivastava, Vipin Handa, Pallavi Verma and Muthusamy Varadarajan.

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